

ERB SME's SUPPORT GUIDE (SMESG)

Code: **MARIE/MEDBEES/IL/WP5/SM3.2/PA3.2/SMESG**

Type of output: **Guide**

Responsible partner: **Piedmont Region**

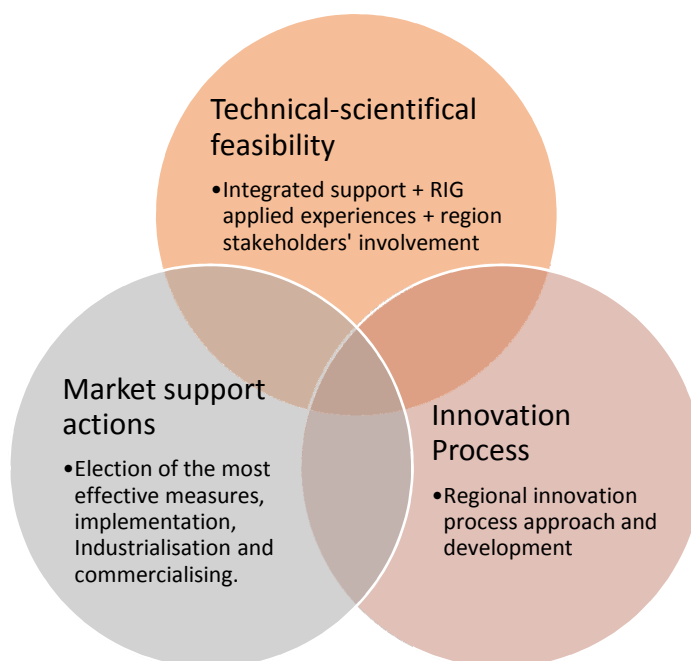
Key words: Quantitative and qualitative evaluation, ERB Projects, Benchmarking, Assessment, Competitiveness of SMEs, Public Tenders Assessment, ERB Projects,, Innovative Products, new technologies

Description: *A Guide to facilitate and promote the ERB innovation process in MED Regions*

The Guide central goal is orient MED Regional Authorities to review, design, promote and implement the Innovation plans for Energy Renovation in Buildings products and services. To do this the Guide focus are mainly three: 1. General model explaining the process that MED Regions can use to design their innovation support policy for SME's that generating products and/or services related to energy renovation in buildings

2. Clear explanation of the experimentation with innovation measures developed by MARIE partners (Green Public Procurement procedures improvement through labelisation, Pre commercial procurement, Real Energy Savings Visualization by product and service through open Catalogues, Testing and Verification of innovative products)

3. Practical recommendations for MED Regions in order to promote the innovation process in this sector.



Interactions: **MARIE/MEDBEES/IF/WP4/SM5.1/PA1.2/IPM** (Investment Program Model)

Analysis: The strengths are related to provide a quantitative comparative analysis of ERB MIIP's sustainability, helping promoters choose detailed solutions and measures. Weaknesses are the subjectivity level accomplished and the dependence of the users' motivation.

Interest: Facilitate initial self-evaluation of the MIIPs preparation, providing a multi-criteria analysis to choose and develop the Project's initial idea most outstanding aspects in sustainability terms.