

Projet cofinancé par le Fonds Européen  
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*The Eco-renovation Programme, renovation information points, 'one-stop shops', local eco-renovation platforms... Fréjus is already one step ahead of the game thanks to the 'Rénover + à Fréjus' initiative and its many partners.*

## ► Rénover + at the Ministry of Housing!

On 12 September 2013, the Club de l'Amélioration de l'Habitat (CAH) organised a national conference at the Ministry of Housing (MEDDTL) on the subject of 'How can we promote greater eco-renovation of housing stock?'

The **Rénover +** initiative is already showing strong growth, with some forty partners involved in the region, and its progress is being watched with interest. As a result, two of the initiative's representatives were invited to give a presentation at the conference.

Thierry Aubert, Vice-President of the regional chamber of commerce and craft trades, and Folco Laverdière, Deputy Head of Department at the Provence-Alpes-Côte d'Azur climate and energy service (Service Energie Climat Air), delivered an original, two-speaker presentation to a select group of 150 delegates from across France.

The following topics were also discussed at the conference:

► Eco-renovation of housing stock at a national level. The French government launched its eco-renovation programme for housing stock (known as the Plan de Renovation Energétique de l'Habitat or PREH) in July 2013, with the ambitious target of renovating 500,000 homes every year by 2017. This significant market is thought to account for 13 billion of the 60 billion euros spent on home renovations but suffers from a lack of investment by the industries involved. Anne-Lise Deloron, who is the Assistant Manager responsible for the sustainable construction plan (Plan Bâtiment Durable), has reaffirmed the French government's commitment to renovating buildings and particularly housing stock, which is one of the 34 strategic areas of the country's new industrial policy (known as the 'Nouvelle France Industrielle').

The targets set by the PREH are highly ambitious and require France's authorities to give the plan fresh impetus, in the interests of the industry and ultimately households.

► The development and success of Energissime, which clearly affects **Rénover +**, as the websites of these two pilot schemes are linked. The **Rénover + à Fréjus** website is managed locally by your group leaders, Mr Nonde and Mr Lyan.



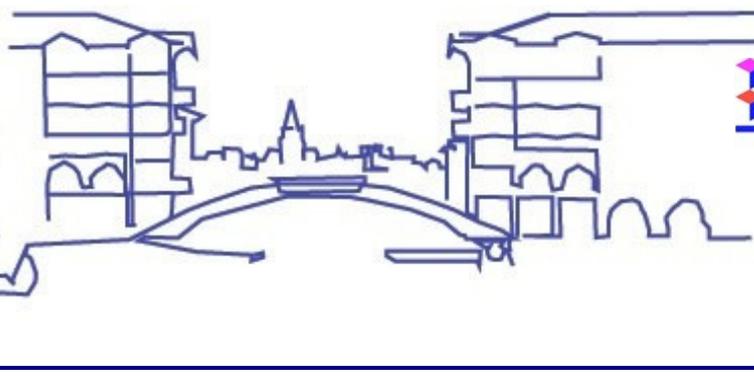
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*Please feel free to ask your group leaders for a summary of the discussions held during the conference, which also included presentations by the Confédération de l'Artisanat et des Petites Entreprises du Bâtiment (CAPEB), the Fédération des Négociants en Appareils Sanitaire Chauffage (FNAS) and many others.*

EVERYTHING YOU NEED TO KNOW ABOUT  
RÉNOVER +

Download the press kit





### ► Assises Nationales du Développement Durable - a chance to compare **Rénover +** with other pilot initiatives

25 & 26  
NOVEMBRE  
2013

7<sup>e</sup> ASSISES  
NATIONALES  
DU DÉVELOPPEMENT  
DURABLE

LE DÉVELOPPEMENT  
DURABLE,  
LEVIER  
DE SORTIE  
DE CRISES?

To make the most of the Assises Nationales du Développement Durable (National Sustainable Development Conference), which is being held in Marseille on 25 and 26 November, **Rénover +**, the Provence-Alpes-Côte d'Azur Regional Council and the regional chamber of commerce and craft trades has organised a conference to showcase local eco-renovation platforms and share the experiences of such organisations across France.

*Why not attend the conference and meet:*

- **Isabelle Tretout**, Head of the Sustainable Buildings and Construction Service (Unité Bâtiments et Constructions Durables) at the Provence-Alpes-Côte d'Azur environment, planning and housing agency (Direction Régionale de l'Environnement, de l'Aménagement et du Logement or DREAL) (PREH)
- **Catherine Fleurinck**, Project Leader for the greater Aix-en-Provence area climate and energy service (Service Energie-Climat), DREAL (Eco-renovation platform)
- **Jean-Pascal Chirat**, Vice-President of the Club de l'Amélioration de l'Habitat (Energissime)
- **Vincent Legrand**, Head of the Institut Negawatt (DOREMI scheme managed by the Biovallée project)
- **Jean-Pierre Druz**, Head of Membership & Sustainable Development at the Banque Populaire des Alpes (Mur Mur campaign in Grenoble)
- **Franck Baudement**, Environmental Adviser at the Provence-Alpes-Côte d'Azur chamber of commerce and trade crafts (MARIE project, Rénover + à Fréjus and the Pays Dignois intercommunal committee)

Download your invitation [here](#) and don't forget to register on the [Assises Nationales du Développement Durable](#) website (only a few places left!)

#### COMING UP IN THE DECEMBER NEWSLETTER (NO.3)

- ... news from professionals involved in the initiative and upcoming events
- ... feedback from pilot schemes and events that got the local community talking
- ... updates on Rénover + and the latest news on training opportunities and renovation guidelines

**Last but not least, don't forget to put the next workshop/meeting on 5 December in Fréjus in your diary!**

